



## **Artwork Network Overview, Mission & Background**

### **company overview**

Artwork Network creates opportunities for art by connecting buyers and sellers via the web and through our consulting services. We are also a one stop resource for other art related services including artist and gallery memberships, business art rotation, art brokerage, leasing, framing, artist work studios, photography, delivery and installation. Our showroom, located in the heart of the exciting Art District on Santa Fe in Denver, Colorado also displays a selection of our member artist's work.

### **mission**

Artwork Network's mission is to create opportunities for art by developing a network of artists, galleries, businesses, designers and collectors using personal associations and the latest technology. We aspire to create valuable connections that will result in artistic and/or economic success for all parties and allow art to be appreciated by a wider audience.

### **company background**

In 2004, Alan Kircher launched Artwork Network in Denver, Colorado, as a business art rotation company with the mission of helping artists get their work out of their studio and into the community. Initially offering art rotation in coffee shops and other small venues, this service has expanded to larger restaurants and corporate spaces.

In 2005 AN introduced a fully functional web site [artworknetwork.com](http://artworknetwork.com) to fulfill our vision of connecting physical art and the internet expanding the audience of artists, galleries and dealers on a national level. Our goal is to be the primary resource for artists needing a web presence and buyers looking to purchase art.

In late spring 2005, AN opened its' showroom in the Denver's Art District on Santa Fe after a need was recognized to provide a primary location to showcase selected art to designers, collectors, businesses and more. The showroom has since moved around the district several times to increasingly larger spaces in order to accommodate the growing business. We currently occupy two buildings. Our 9<sup>th</sup> and Santa Fe location includes a 3000 sq. ft showroom as well as the Artwork Network Underground Studios, a 3000 sq. ft basement with artist work studios. Our adjacent location at 855 Inca Street is Artwork Network Studios on Inca Street with 4800 sq. ft. of additional artist work studios and a gallery space. We typically display a variety of artists work on a monthly basis with a large amount of traffic coming through on First Friday, the monthly art walk at the Art District.

In addition to being known by thousands of buyers and collectors nationally, we are becoming a well known brand in the artist, gallery and dealer community and are positioning the company for expansion of our services into other markets throughout the US.

#### **Artwork Network**