



FOR IMMEDIATE RELEASE:  
November 9, 2009

CONTACT:  
Julie Gieringer 606-751-7281 [julie@artworknetwork.com](mailto:julie@artworknetwork.com)

**Artwork Network Celebrates New Opportunities for Art**  
*Public Invited to Showroom Opening at The Borgata*

(Scottsdale) Artwork Network is excited to announce the opening of its new art showroom at The Borgata Retail Village, 6166 N. Scottsdale Road, Unit 404, in Scottsdale Arizona. The public is invited to an open house celebration of the new space on November 20<sup>th</sup> from 5 – 7 pm. Wine and light hor d'oeuvres will be served.

A wide range of new artwork will be available to view and purchase including works by southwest region member artists Scott Swezy, Allison Quattrocchi, Barry L. White, Bev Petit, and Amanda Mueller. Other showcased member artists include Jim Caldwell, Sutton Betti, Lisa Wharton, Michael Moon, Barbara Marcus McKenna, Dimitri Kourouniotis, Nancy Volpe, Brandi Milosavich, Curt Fowler, Melissa Behr, Carolyn Naiman and Diana Tripp.

Although Artwork Network appears to be a traditional gallery on the outside, they offer much more than just a place for individuals to purchase original art. Artwork Network was started in Denver in 2003 as a response to the widening gap between businesses wanting original art and the local artists who create it. With their rotation service Artwork Network locates, delivers and installs art for restaurants, salons, banks, hotels, and other businesses. In addition to selling art from brick and mortar locations, they provide a membership based online marketing tool for artists and galleries to establish or enhance their web presence. This integrated approach, supports both emerging and established artists in a cost effective manner and allows wide accessibility of art for collectors and enthusiasts.

They entered the Scottsdale market in 2008 enlisting the help of Julie and Pam Gieringer. "We are thrilled to have a retail space that allows us to showcase the talented array of local, national and international member artists." Says Julie, "While we will offer artwork art that is specific to our region, I am excited to carry a variety of styles that appeal to a wider audience."

Guests may also enjoy live music from 4 – 6 pm in The Borgata courtyard and may visit the nearby Slo Foods Organic Cafe to view additional works from Artwork Network.

For more information please visit [www.artworknetwork.com](http://www.artworknetwork.com) or call 606-751-7281.

###