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Artwork Network Brings Opportunities for Art to Scottsdale Businesses and Artists to Benefit from Service

(Scottsdale) New opportunities are being created for art in Scottsdale thanks to Pam and Julie Gieringer, who are expanding the Denver-based company, Artwork Network to Arizona. Artwork Network is a thriving association of artists, designers, galleries, collectors, and businesses who work together to display and sell original art.

A launch party will be held on Sunday, November 2 from 4-8 pm at 5211 E Arroyo Rd in Paradise Valley. Artists, design professionals, business owners and art lovers are invited to view a selection of artwork and learn about the wide range of art-related services they have to offer.

Artwork Network was started in 2003 as a response to the widening gap between businesses needing original art and the local artists who create it. With their rotation service Artwork Network, locates, delivers and installs art for restaurants, salons, banks, hotels, and other business.

Frequently business owners want a dynamic and creative public environment but do not have the time or know-how to manage an art rotation program on their own. The goal is to simplify this process for them while also benefiting local artists. The art on rotation is available for sale and comes from over 80 member artists who also have online portfolios on the Artwork Network website. The website service allow the artists to market and sell their work nationally, while the rotation service creates local visibility.

The mother and daughter team have backgrounds in interior design and education. Julie spent last year in Denver where she connected with her cousin, Alan Kircher, the creator of Artwork Network. "I saw how this concept was successful in Denver and am excited to bring affordable original art to businesses in Scottsdale." Said Julie, "I think my mom's background in interior design is the perfect compliment."

They are currently seeking local Scottsdale artists to become members of Artwork Network, as well as businesses who would like original art in their spaces. Artists who sign up before November will be able to showcase their work at the launch party.

Artwork Network also works with design professionals and individuals providing art sales, consulting, leasing, installation & delivery and brokerage.

For more information or to view art currently for sale, go to artworknetwork.com or contact Julie Gieringer at julie@artworknetwork.com.