



FOR IMMEDIATE RELEASE:
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Artwork Network Invites you to Style Your Sole!

Feed your creative soul and help a child in need!

(Scottsdale) Artwork Network invites the public to a TOMS shoes "Style Your Sole" party on January 19th from 7-9 pm at the Artwork Network Showroom in The Borgata Scottsdale, 6166 N. Scottsdale Road, Unit 404. A Style Your Sole party consists of people coming together to express themselves and help children in need by customizing their own blank, canvas TOMS.

TOMS Shoes was founded on a simple premise: With every pair you purchase, TOMS will give a pair of new shoes to a child in need. One for One. Using the purchasing power of individuals to benefit the greater good is what they are all about. Artwork Network has recently expanded to the Scottsdale market and is excited to bring fresh work from regional artists to the area.

"I love the idea of the Style Your Sole event because the creative piece of it allows us to help get the word out about our business, while supporting a company who has a philanthropic mission.", said Julie Gieringer of Artwork Network. "I also look forward to holding a kid-friendly event in the near future that will allow kids to create shoes for themselves and help another child in the process."

Registration for the event is \$68 and includes one pair of adult white canvas TOMS shoes and art materials. Participants keep the shoes they create and TOMS will in turn donate a pair to a child as part of the one to one program. Preregister by January 10 to place your shoe order and reserve a spot. The cost after January 10th will be \$75.00. Pre-registration is recommended as only a limited number of shoes and sizes will be available the night of the event. Please contact Julie at 602-751-7281 or Julie@artworknetwork.com to register.

All artistic skill levels welcome. Artwork Network member artist Jody Florman will be present to provide guidance and instruction. Participants are encouraged to invite friends and are welcome to bring wine to enjoy while painting their shoes.

For more information on TOMS please visit www.tomsshoes.com and for Artwork Network visit www.artworknetwork.com.

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